

Note: Fill in brackets with information specific to your celebration



[Store/Library Header or Logo]

[Contact:]

FOR IMMEDIATE RELEASE

[Telephone:]

[Email:]

[Date:]

BOOK POP! A FREE AND FUN CELEBRATION OF BOOKS AND POP CULTURE

Quirk Books is best known for publishing books that appeal to the geek in all of us. A few of these books include *Pride and Prejudice and Zombies*, *Miss Peregrine's Home for Peculiar Children*, and *The Fangirl's Guide to the Galaxy*. Join [store or library] and Quirk Books for a day celebrating all things geek! With activities and giveaways for the [mini geek ages 8–4 and their family], [geek girl], and [adult geek], you'll get a comic con experience without the cost of a badge.

[Date:]

[Time:]

[Location:]

[Add details on how you will be customizing your event here.]

Stop by for the whole day or just for a short while—we guarantee you'll discover your next fun read and meet like-minded geeks.

About [Store/Library Name]

[This is where you put a mini-biography of your store/library]

About Quirk Books

Quirk Books is headquartered on a quiet cobblestone street in the historic Old City district of Philadelphia. Quirk publishes just 25 books per year and every title is a labor of love. Some of the more popular recent titles include the best-selling YA series *Miss Peregrine's Peculiar Children*, the Edgar Award–winning mystery *The Last Policeman*, the legendary *Pride and Prejudice and Zombies*, and classroom favorite *William Shakespeare's Star Wars*—plus cookbooks, children's books, art books, gag gifts, pop

culture titles, and more. Our books are distributed worldwide by Penguin Random House. Visit us at quirkbooks.com to learn more.

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